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NATIONAL ASSOCIATION
OF SECONDARY SCHOOL
PRINCIPALS 

Date: June 20, 2001
To: 2000 NASAA National Conference Attendees
FR: Rocco Marano, Director of Student Activities 
RE: Changes in Adviser Services

I wanted to provide you with some important information regarding the changes that have taken place at NASSP:

1. We have found that, to many schools, the DSA affiliation was a confusing entity. It was hard for those that did not have a close relationship with DSA through participation in programs or governance to understand the many organizations that fell under the DSA umbrella. It was very hard to market this concept and we found that most advisers think of themselves as advisers of their particular activity, not as NASAA members. After promoting NASAA since 1983, most participants at NASAA functions were still primarily student council advisers.
2. As a result, we have decided to refocus our efforts towards our two primary student activities programs: NASC and NHS/NJHS. Services to student council and Honor Society advisers will be provided by each of the organizations. We will also continue to have a strong middle level focus but the use of the name Middle Level Student Activities Association (MLSAA) will be discontinued in order to keep the focus on NASC Middle Level Services and NJHS.
3. We can no longer continue to serve three advisers per school at current rates. In addition, we have found that the third NASAA adviser generally did not participate in adviser programs or send students to our programs in great number. To them, the main benefit of being an NASAA member appears to be receiving *Leadership for Student Activities* magazine. Thus, the option to continue to receive this magazine on a subscription basis will be offered to them in lieu of membership.
4. **There will no longer be an NASAA national conference;** however, professional development opportunities for advisers will still be available through NASC, NHS/NJHS, and LEAD conferences. If by chance you have sent in a registration form for the 2001 NASAA National Conference we will send you a refund check.
5. ALL advisers at NASC and NHS/NJHS member schools will receive discounts on our programs and publications.
6. Finally, the NASAA liability insurance policy will no longer be offered. In the many years that it was provided, at a significant cost to the Association, there was never a claim made against it, thus leading us to question its value.

Hats off to Wanda Carroll, who for many years worked on the NASAA Fly-ins, Workshops, and National Conference and provided support to the NASAA Board of Directors. She will still be involved in adviser programs through our LEAD and other conferences. Also, please accept my thanks for supporting NASAA and its programs. We look forward to keeping you involved through either NASC or NHS/NJHS as we move forward.

If you have any questions, please do not hesitate to phone (703-860-7240) or email me (maranor@principals.org).

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